



CURRENT POSITION/S

PHILIPPINE INTERNATIONAL TRADING CORPORATION (PITC)

- Vice-President, Government Procurement Group

EDUCATION

UNIVERSITY OF THE PHILIPPINES
Master of Business Administration (Honors Program)
June 1979

UNIVERSITY OF THE PHILIPPINES
Bachelor of Science in Economics (Dean's List)
April 1978

PROFESSIONAL AFFILIATIONS

Lifetime Member
University of the Philippines Alumni Association

Member
Chief Information Officers Forum

DISTINCTION / RECOGNITION

PITC Presidential Award for Service Excellence
(2005 Superman Award – Managerial Category)

PITC Certificate of Recognition for Outstanding
Performance for CY 1995

CHRISTABELLE P. EBRIEGA
5/F NDC Building, 116 Tordesillas Street
Salcedo Village Makati City

WORK EXPERIENCE

October 1981 to present:
PHILIPPINE INTERNATIONAL TRADING CORPORATION (PITC)

Positions Held:

March 2015 to Present:
Vice President, Government Procurement Group (GPG)

In charge of marketing PITC's procurement services to government agencies, managing and overseeing the implementation of procurement projects. Ensures achievement of the Group's performance targets and corporate goals. Member of PITC's Executive Committee and Bids and Awards Committees.

January 2008 to March 2015:
OIC Vice President, Government Accounts Group (GAG)

In charge of planning, organizing, directing, staffing and controlling the Group's operations to achieve the Group's financial and other targets and to contribute to the over-all corporate goals. GAG markets PITC's procurement service and monitors implementation of procurement projects of non-military government clients. Member of PITC's Executive Committee and Bids and Awards Committees.

January to December 2007:
OIC Vice President, Corporate Management Services Group

In charge of planning organizing, directing and controlling programs, projects and in the service areas which include Corporate Planning, Information Technology Services, corporate communications and Personnel and Training Departments.

September 2003 to December 2006:
Head Corporate Planning / MIS & Concurrent Head, Corporate Communications and International Network Department

In charge with the group tasked with corporate planning and budgeting, business research and development and information systems and technology requirements of the corporation. Plans and oversees implementation of the corporate communications program.

WORK EXPERIENCE

March 1990 to September 2003: Head, Order Regalo Group

In charge of planning and directing the operations of the Internal Exports Program also called, Order Regalo. Conceptualized and implemented complementary programs including the Computer / Motorcycle Loan Program (later expanded to NORIS – the New Order Regalo Installment Scheme) for PITC employees. Also conceptualized and launched the Order Negosyo Program, an investment program for overseas Filipinos.

June 1988 to February 1990: Market Information Officer and Head, Marketing Services Division

Supervised the research, advertising and promotions, shipping coordination and invoicing requirements of the business units under the Consumer Goods Group.

May 1984 to May 1988: Loans Officer, Special Credit Unit

In charge of monitoring and marketing the utilization of the U.S. Eximbank Guaranteed credit facilities, and the World Bank fertilizer credit lines. Also handled the U.S Eximbank line for Philippine Airlines, and the American Express credit line for Philphos and PASAR.

October 1981 to April 1984: Head Executive Assistant to the PITC President

Reviewed documents for the President and provided analysis and technical inputs. Coordinated with various PITC Departments in the preparation of reports to the Chief Executive Officer. Developed software program for the use of the Officer of the President to monitor trade statistics and a database of foreign contacts.

WORK EXPERIENCE

January 1981 to September 1981: Senior Analyst Management Audit Company (MAC)

Prepared and packaged project feasibility studies, position papers and provided other management consultancy services.

November 1980 to October 1981 Lecturer III University of the Philippines College Manila (UPCM)

Taught Macroeconomics and Economics of Money and Banking to junior and senior students of UPCM.

February 1, 1980 to December 1980 Economist, Assigned to the Economic Planning & Research Staff (EPRS) National Economic and Development Authority (NEDA)

Prepared industry reports and reviews for the Medium-Term Philippine Development Plan.

TRAININGS/WORKSHOPS ATTENDED

- Succession Management, Civil Service Institute, Civil Service Commission, November 20-21, 2014
- Transformational Leadership, Civil Service Institute, Civil Service Commission, November 19, 2014
- Career Pathing, Civil Service Institute, Civil Service Commission, November 13-14, 2014
- 2015 Business Planning, Philippine International Trading Corporation, October 20, 2014
- 2015 Strategy Map and Performance Scorecard, Philippine International Trading Corporation, July 15, 2014
- 2014 Strategic Planning, Philippine International Trading Corporation, November 21, 2013

TRAININGS/WORKSHOPS ATTENDED

- 2013 Strategic Planning, Philippine International Trading Corporation, February 25, 2013
- Strategy Map / Governance Scorecard, Philippine International Trading Corporation, October 11-12, 2012
- 2012 Strategic Planning, Philippine International Trading Corporation, February 27, 2012
- 2011 Strategic Planning, Philippine International Trading Corporation, February 3-4, 2011
- Stephen M. R. Covey, Leading at the Speed of Trust Executive Forum, Center for Leadership and Change, Inc., February 23, 2011
- Public Service 2.0: Forum e-Government to e-Governance, Chief Information Officers Forum, Inc., June 22-23, 2010
- 2010 Strategic Planning, Philippine International Trading Corporation, February 25-27, 2010
- Training on Philippine Bidding Documents, Government Procurement Policy Board-Technical Support Office, Development Academy of the Philippines in cooperation with the Pamantasan ng Lungsod ng Maynila, April 26-27, 2007
- Consulting Tools, Enhancing BR's Strategic Role, HR Executive Series: People Management Association of the Philippines, March 23, 2007
- Business Think Workshop, Center for Leadership and Change, Inc., September 28, 2006.
- Forum on Foundational Principles of Coaching (with Dr. Blaine Lee as Speaker), Management Association of the Philippines, May 29, 2006
- 3 C's (Competence, Character and Capacity) of E-Governance, Chief Information Officers Forum, Inc. May 19, 2006
- CIO E-Governance Conference "E-Governance @ Work", Chief Information Officers Forum, Inc., October 24, 2005

TRAININGS/WORKSHOPS ATTENDED

- Services Industry: Growth Driver for Economic Competitiveness, Philippine Institute for Development Studies, September 27-28, 2005
- Orientation on Transforming and Enhancing Productivity of GOCCs, Development Academy of the Philippines and the Department of Budget and Management, September 13, 2005
- What Matters Most, Franklin Covey Organizational Services, Center for Leadership and Change, April 2, 2004
- Seminar Workshop on Change Management, Development Academy of the Philippines Center for Governance, December 11-12, 2003
- Goal Alignment Workshop (now called the Four Disciplines of Execution), Franklin Covey Organizational Services, Center for Leadership and Change, November 28, 2003
- Building Trust, Franklin Covey Organizational Services, Center for Leadership and Change, August 7, 2003
- How to Make Money in IT-Enabled Service, University of Asia and the Pacific School of Economics, May 19, 2003
- Seminar-Workshop on Getting the Most out of Information Technology (IT) for your Company, Employers Confederation of the Philippines in cooperation with the Nikkeiren International Cooperation Center, February 21-22, 2002
- Executive Briefing on E-Commerce, Institute of Advanced Computer Technology (I/ACT), August 31, 2000
- The Seven Habits of Highly Effective People (Version 2.0 Basic Workshop) Department of Trade and Industry and Covey Leadership Center, April 1997
- Executive Briefing on Computers with Hands-on, Strategic Partners International Center, June 24, 1995
- National Workshop/Business Week on Economic and Commercial Relations with Countries in Eastern Europe, United Nations Conference on Trade and Development (UNCTAD), and the Department of Foreign Affairs, May 7-9, 1991

TRAININGS/WORKSHOPS ATTENDED

- The Allen Management Planning and Control Workshop, Louis Allen Associates, Inc., September 1989
- Systematic Managerial Analysis Program, Asia Business Consultants, Inc., November 14-17, 1988
- Export Promotion, Philippine Trade Training Center in cooperation with CBI, the Center for Promotion of Imports from Developing Countries, an agency of the Netherlands Government, October 18-22, 1988
- Development of Exports Seminar/Workshop, Asian Institute of Management, June 6-11, 1988

PERSONAL DATA

Date of Birth : March 16, 1957
Citizenship : Filipino
Civil Status : Single
Interests : Ballet, Yoga, Books, Music

REFERENCES

Available upon request